

# “Suited & Sassy” Women’s Empowerment Summit

## SPONSORSHIP REQUEST LETTER



May 18, 2019

Dear Potential Sponsor,

Research shows that women continue to lag behind in economics and leadership opportunities offered men. This problem, if left unresolved, will lead to fewer women experiencing the joy and fulfillment that comes from succeeding as entrepreneurs and top executives. To help solve this problem, we have created the Suited & Sassy Women’s Empowerment Summit! Our aim is to give women, who attend the summit, the secrets on how to become entrepreneurs and leaders so they can start and/or run a business and live a more fulfilling life.

Now, I would like to thank you for considering sponsoring this awesome event!

We are looking to share our unique solution for raising Women’s Empowerment with business owners, new entrepreneurs, and leaders across ten cities - Newark, NJ, Brooklyn and Manhattan, NY, Cleveland and Cincinnati, OH, Indianapolis, IN, Dallas and Arlington, TX, Los Angeles, CA, and Atlanta, GA! The *Suited & Sassy* – Women’s Empowerment Summit will achieve its goal of touching over 350 women across the Nation with its message of improving the economic status of families and communities of those who will attend. This is not just another conference; it is the answer to a crisis among so many of today’s women. We would love to have your support and donation.

Throughout the years, Coach Lilisa’s brand has brought women together for successful outcomes. Our events leave women empowered and amped up to achieve greatness! Check out a few pics from some of those events:



Lilisa J. Williams, CEO and Founder  
908-432-1853

International Success Coaching, LLC  
lilisa.williams@gmail.com

As in our past, our current goal, for our 10-City Women's Empowerment Tour is to connect, empower and equip over 350 women in the areas of economics, leadership, entrepreneurship, relationship, and health & wellness. We are excited to share with you such an opportunity to join us in our mission and vision.

Coach Lilisa J. Williams, a known leader in the areas of *Women's Empowerment, Personal Development, Professional Development, and Community Development*. We believe that you will be making a great impact that will help change lives and last a lifetime at the **Suited & Sassy Women's Empowerment Summit 10-City Tour 2019**.

Our 10-city tour kicks off on Saturday **June 22, 2019 at the Hilton Newark International Airport Hotel located in Elizabeth, NJ**. For additional dates and cities, please visit our website at <https://SuitedandSassy.com>. We hope your organization will sponsor at one of the below listed levels. Levels and Benefits of sponsorship include:

- **Platinum Sponsor - \$5000**

- Company name in meeting announcements and promotional materials.
- Company name on our Facebook Page and other social media outlets.
- Logo on Conference Tote Bags. (for all attendees)
- Your generous sponsorship noted in all Media announcements.
- An opportunity to introduce one of our speakers.
- Display table to showcase your products or services.
- Your signage recognizing contribution at event.
- Acknowledgement on summit materials.
- 5 VIP Tickets.

- **Gold Sponsor - \$3,000**

- Logo on Conference Tote Bags. (for all attendees)
- Company name in meeting announcements and promotional materials.
- Your generous sponsorship noted in Radio announcements.
- Display table to showcase your products or services.
- Your signage recognizing contribution at event.
- Acknowledgement on summit materials.
- 3 VIP Tickets.

- **Silver Sponsor - \$2000**

- Logo on Summit Tote Bags. (for all attendees)
- Display table to showcase your products or services.
- Your signage recognizing contribution at event.

- Acknowledgement on summit materials.
- 2 VIP Tickets
  
- **Friend of Suited & Sassy Sponsor = \$500**
  - Company name in meeting announcements and promotional materials.
  - Your generous sponsorship noted in Radio announcements.
  - Your signage recognizing contribution at event.
  - Acknowledgement on summit materials.
  - 1 VIP Ticket.

Please see attached flyer for a list of our dynamic speakers including, Coach **Cynthia Robinson**, Social Media Expert **Dameisah Wright**, Coach/Author **Gretchel Dixon**, Wellness Expert **Sharon Daughtry**, Coach/Author **Andreia B. Faegin**, and Speaker/Entrepreneur **Adele J. Foster**, Creative Thought Leader, **Annie Chapman**, and Coach **Lilisa J. Williams** International Coach/Speaker/Author/Business Consultant.

You, and/or any other representative from your company, would be most welcome to attend so that we could thank you personally for your support. Please let us know if you will be sponsoring this year and at which level. This is going to be a great event and your support will contribute to that greatness! We look forward to forging a lasting partnering relationship with you.

If you wish to reach me in person, feel free to contact at 908-432-1853. I look forward to hearing from you. Thank you for considering our sponsorship proposal.

Yours sincerely,

Lilisa J. Williams  
CEO/Founder  
International Success Coaching, LLC

***“Every Empowered Woman Is a Powerful Impact for Society”***

*Suited & Sassy*  
**Women's**  
**EMPOWERMENT**  
**SUMMIT**  
**2019**



**PLUS**

V.I.P. Ticket Holders have  
 A CHANCE TO **WIN** a FREE Cruise on the  
**Business Empowerment Diva's**  
 Bahamas Cruise 2021

All vacation package include:

**3 NIGHTS**  
 Dinner with the DIVA

**LEARN**

Learn how to leverage and align your Power!

- Building a Dynamic Brand
- Start A Business
- Establishing Lasting Partnerships
- Creating Powerful Collaborations
- Releasing Your Power

Hosted by  
**The Business Empowerment DIVA**  
 Coach Lilisa J. Williams

Register at [SuitedandSassy.com](http://SuitedandSassy.com)

**Newark, New Jersey**  
 Saturday, June 22nd

**Brooklyn, New York**  
 Saturday, June 29th

**Cleveland, Ohio**  
 Thursday, August 8th

**Cincinnati, Ohio**  
 Friday, August 9th

**Indianapolis, Indiana**  
 Saturday, August 10th

**Los Angeles, California**  
 Thursday, September 19th

**Dallas, Texas**  
 Friday, September 20th

**Arlington, Texas**  
 Saturday, September 21th

**Atlanta, Georgia**  
 Saturday, November 16th

**Manhattan, New York**  
 Saturday, December 7th

**\$199**  
 VIP Admission

Door prizes,  
 instructional materials,  
 swag bags, dynamic content  
 and more!

**\$99**  
 General  
 Admission

Get your seat today!  
 Seating Per City limited to  
 the first 50 people.



*Project Manager & Speaker.*

**Denise L. Jenkins**



*Speaker*

**Adele J. Foster Glenn**

Arlington, TX



*Speaker*

**Andreaia B. Feagin**

LA & NY



*Speaker*

**Coach Cynthia Robinson**

Newark, NJ



*Speaker*

**Sharon Daughtry**

Newark and New York



*Speaker*

**Coach Gretchel Dixon**

Dallas, TX



*Speaker*

**Demishia Wright**

Atlanta, GA



*Suited & Sassy*  
WOMEN'S EMPOWERMENT SUMMIT